



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C2

Results as of: 2/17/2014 11:17:44AM

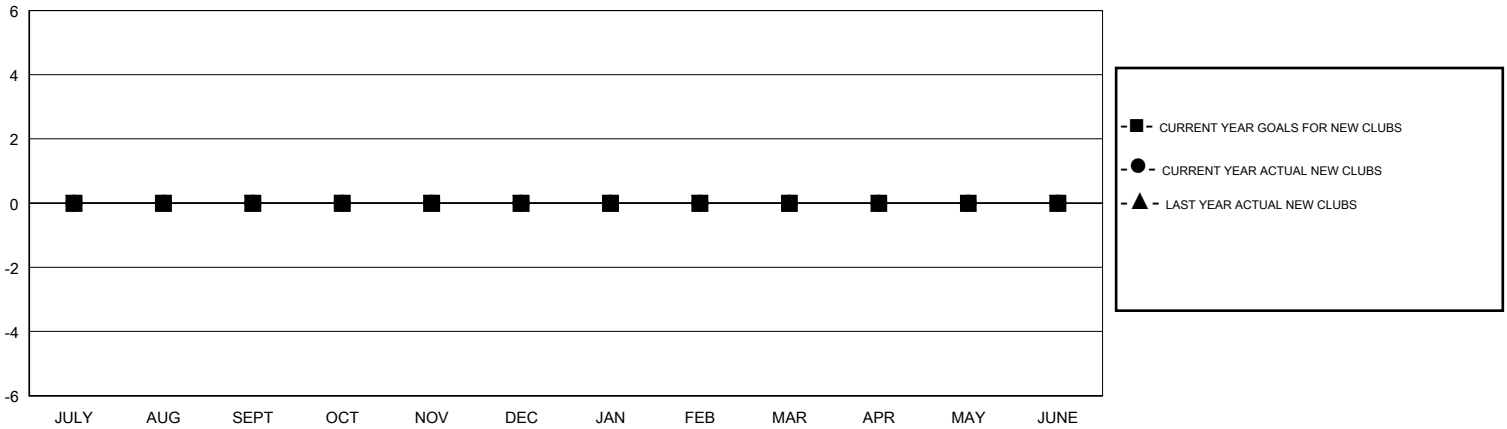
GMT: DANA BIGGS

LOCATION CALIFORNIA

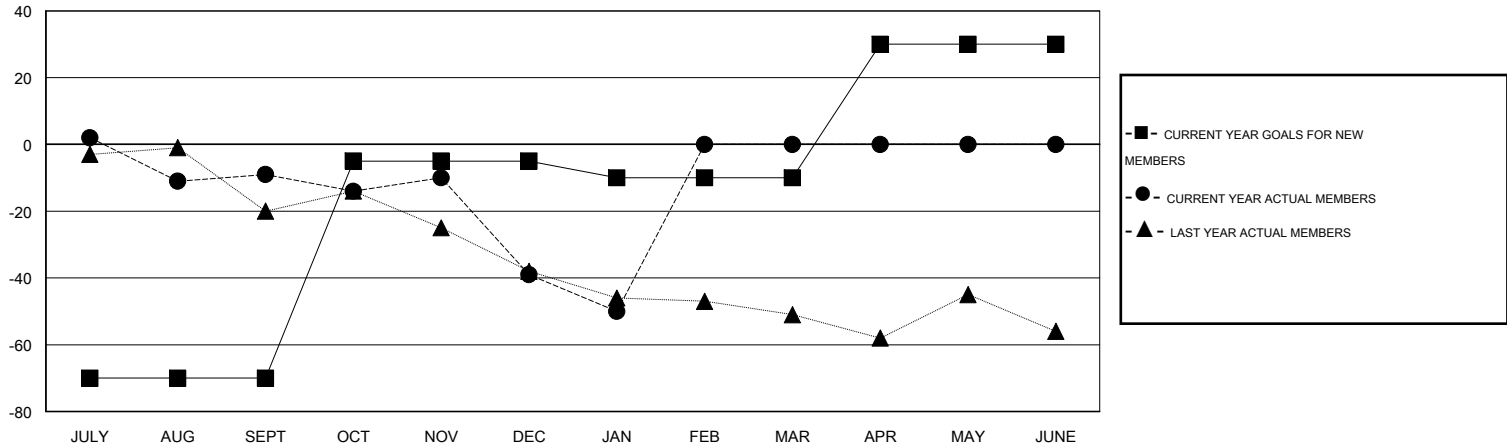
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL NEW MEMBERS	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	0	0	1	-1	JULY/AUG/SEPT	-70	32	41	-9
OCT/NOV/DEC	0	0	1	-1	OCT/NOV/DEC	65	32	62	-30
JAN/FEB/MAR	0	0	0	0	JAN/FEB/MAR	-5	11	22	-11
APR/MAY/JUNE	0	0	0	0	APR/MAY/JUNE	40	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	27 CLUBS OF 58 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	1,121 (76.15%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	351 (23.85%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	164
OTHER		HEAD OF HOUSEHOLD	79
TOTAL		NON-HEAD OF HOUSEHOLD	85